

List of Documents

1. Briefing Note Model
2. Model Email to IT Services
3. Model Email to Employees
4. Installation Guide
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7. Teacher's Guide (by CBC/Radio-Canada)



NOTE TO [EXECUTIVE COMMITTEE / DEPUTY HEAD OF YOUR
DEPARTMENT/INSTITUTION].

(For decision)

SUMMARY

- An opportunity exists for [our Department/Institution] to support learning, retention and language security for public servants in the area of official languages.
- *Mauril* is a web and mobile application with 100% Canadian content, developed by CBC/Radio-Canada and funded by the Government, to learn English and French online for free.
- As the Official Language Champion at [our Department/institution], we recommend the automatic installation of *Mauril* on all of our department's computers and mobile devices.

- *Mauril* was developed through a Memorandum of Understanding between Canadian Heritage (PCH) and CBC/Radio-Canada. It is a digital platform that uses varied, stimulating and entertaining content from CBC/Radio-Canada as a source for learning French and English. It is available at the following address: <https://mauril.ca/>
- On January 8, 2021, the Commissioner of Official Languages released a report on the negative effects of linguistic insecurities and how to counter it.
 - Among the possible strategies to be explored to meet the needs of second language speakers, the Commissioner recommended encouragement from senior management, supervisors and employees' colleagues, but especially the provision of "effective access to opportunities to learn, develop and maintain proficiency in the second official language, both through training and on the job".

.../2



- In response, the Treasury Board Secretariat created an interdepartmental action group to address the scope of the issue and the development of awareness approaches, tools, and strategies to create a safe language environment.
- For federal public servants and all Canadians, the *Mauril* web and mobile application, available for both iOS and Android platforms, will contribute, among other tools, to a bilingual workplace where linguistic security prevails.
- As Canadian Heritage and Employment and Social Development Canada have done, it is recommended that *Mauril* be automatically installed on all of [our Department/Institution] employees' devices, Either by the *Mauril* icon on computers desktops and downloading the app on the mobile devices..
 - While the *Mauril* icon can be added free of charge on computers, downloading the application (on the workspace side) on mobile devices may incur costs.
 - It should be noted that Canadian Heritage has already paid for *Mauril*'s security certificate. Other Shared Services partner institutions need only refer to the file number (BR48845). Deployment fees may still apply. Institutions should therefore request an estimate of the costs for deployment, which may vary depending on the size of the organization.
- The deployment of *Mauril* on our devices represents for [our Department/Institution] an important measure for language of work and linguistic security.

Signature



Pensez à Gouvernement Ouvert : sous réserve des exemptions de l'Accès à l'information, ce document sera diffusé publiquement

Think Open Government: subject to Access to Information exemptions, this document will be released publicly

Email to IT Services

Subject: Installing Mauril on all of [our Department] computers and mobile devices

I am contacting you regarding a service request to have the *Mauril* application deployed on all [our Department] computers and mobile devices.

Funded and sponsored by the Government of Canada, this new tool, designed and produced by CBC/Radio-Canada in collaboration with a committee of pedagogical experts, helps to improve oral comprehension of the language and to put learning into practice in everyday life.

We would like, on the one hand, that the *Mauril* icon be added to the desktops of all employee computers and, on the other hand, that the *Mauril* application be added to the workspaces of all our users' mobile devices.

A security check has already been carried out for the application. *Mauril* has already obtained a Security Certificate from Shared Service Canada. For your reference, here is the service request file for the Security Certificate from Shared Services Canada (SSC):

PCH BR 48845 - Requesting Mauril Application Push On all PCH Smart Devices

PCH BR 48845 - Demande d'installation d'application Mauril sur tous les appareils intelligents de PCH

This way, you will have all the information required and SPC can then estimate the work to be done to package and install *Mauril* for [our department], charging only for that portion.

I would be happy to discuss this with you at your convenience.

Phase 2 –: Post download

EMAIL TO EMPLOYEES

Email Subject : *Mauril* on your mobile devices

Date Sent :

Text :

Dear Colleagues,

If already announced to the employees

As you know, as your Official Languages Champion, I announced in April 2021 the launch of *Mauril*, a learning and self-directed training for our two official languages, developed by CBC/Radio-Canada.

If no announcement was never made to employees

In April 2021, the Government of Canada launched *Mauril*, a self-directed learning and development platform for our two official languages, developed by CBC/Radio-Canada.

Continued...

Today, we are pleased to announce that *Mauril* [has been/will be] made available on all [our Department] devices. This announcement is timely as [our Department] places great importance on promoting both official languages and providing tools for Canadians, including federal public servants, to learn or maintain their second official language.

Whether you are a beginner or perfectly bilingual, *Mauril* offers you the opportunity to learn French or English, to improve or to maintain your skills in a non-judgmental language environment. The application and website will allow you to contribute to a bilingual workplace where language security prevails. Who knows, *Mauril* may even teach you more about our country's culture through the enriching content it contains.

As [Deputy Minister], I know of your deep commitment to our two official languages and bilingualism. I invite you, at your convenience, to take advantage of this resource by browsing the app or the website: <https://mauril.ca/>.

Thank you very much and I wish you many wonderful linguistic discoveries!

First name, Last name

Deputy Minister

Department

Guide to installing MAURIL on office phones and computer desktops

There are many advantages to having *Mauril* installed on your office devices, such as the ability to work while learning your second official language or while maintaining your skills.

For deploying *Mauril* on your mobile devices, here are some considerations:

- The Government of Canada takes cyber security seriously and has adopted strict policies for the installation of software on its virtual infrastructures.
- Digital authorization requirements vary from one Department to the next for installing software or apps.
- A **security certificat** for the *Mauril* app has already been provided by Shared Services Canada (SSC). This certificat is valid for all public service and federal institutions served by Shared Services Canada (see reference number provided below).
- To request the deployment of *Mauril* on the workspaces of employees' mobile devices, you must make a request to the IT services of your Department/Institution, as IT services vary from one institution to the next and not all institutions have partnerships with SSC.

How to do it

- Contact the Information Technology Services (IT - IT Operations or IT Security) **in your department or federal institution** to submit a request (open a ticket).
- In most cases, a systematic installation (a “push”) on mobile device workspaces of any given federal institution will require **authorization** from the Deputy Minister or an Assistant Deputy Minister.
 - If you represent an IT team in your department, and your institution has a partnership with SSC, you will need to submit a **Business Request** (BR) with them to have *Mauril* added to the basic applications for all mobile phones in your organization.
- A security certificate has already been issued for *Mauril*. In your request for its automatic deployment, mention the following reference to SSC :
 - **PCH BR 48845** - Request to install *Mauril* application on all PCH smart devices.
- Note that even though a security certificate has been issued, costs may still apply for deployment. The cost may vary depending on the size of your organization. A request for a cost estimate is therefore in order.

To put the **Mauril icon on computers desktops**

- Piece of cake and its free! A shortcut to the web version of *Mauril* can be added on computer desktops. Make a request to your IT department. The *Mauril* logo can be downloaded from the [Mauril toolbox](#) (p. 8)



We are thrilled to have you as a proud ambassador for Mauril.

This toolkit has all the information you will need to start spreading the word about Mauril. If you require further information or have any questions, please feel free to contact us.



Your tools

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About Mauril

Would you like to introduce Mauril to your colleagues, members of your organization or your community via newsletter, social networks or another communication channel? Use one of the three app descriptions below.

For any other requests for descriptions of Mauril, please contact us.

About Mauril

In fewer than 25 words

Mauril is a free platform to learn French and English, using a wide range of stimulating and entertaining content from CBC/Radio-Canada.

About Mauril

In fewer than 100 words

Mauril is a free digital platform leveraging a wide range of stimulating and entertaining content from CBC/Radio-Canada to help users learn French and English. Financed and endorsed by the Government of Canada, this new tool is designed and deployed by CBC/Radio-Canada, in collaboration with a committee of pedagogical experts. It's meant to help improve oral comprehension and integrate language knowledge in everyday life.



About Mauril

In about 350 words

Named after the Honourable Mauril Bélanger, the former Ottawa-Vanier MP who championed and promoted Canada's official languages, Mauril is a free platform that leverages varied, stimulating and entertaining content from CBC/Radio-Canada to help develop oral comprehension of French and English.

Mauril is your window to news, current affairs, magazines, variety, documentaries, comedy, fiction and more, offering 1-to-22-minute clips or complete editions of TV and radio shows, web series and podcasts covering a wide array of topics. Accompanied by comprehension-assessment questions, this content helps participants discover a diverse vocabulary, with regional flavours from coast to coast.

Mauril invites participants on a video-game-inspired journey, where encouraging words and rewards help them move from one learning level to the next. Users are also invited to take part in a series of activities or “missions”, allowing them to integrate their language knowledge in everyday life.

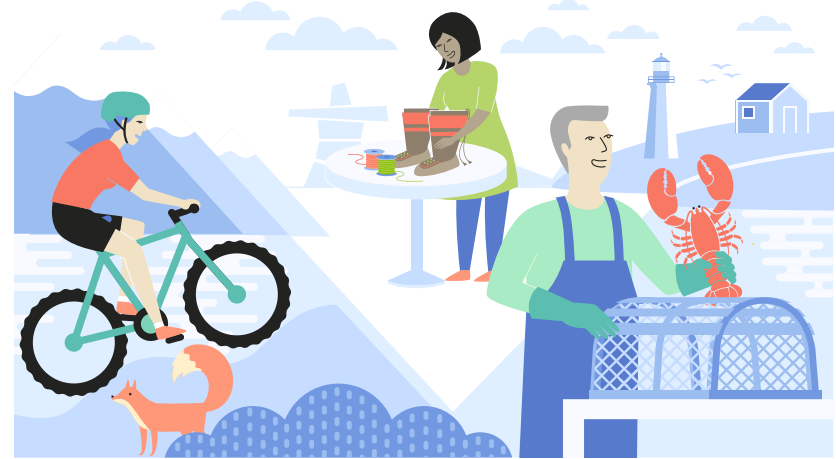
Financed and endorsed by the Government of Canada as part of the Action Plan for Official Languages, this platform is designed and deployed by CBC/Radio-Canada, in collaboration with an advisory committee comprised of pedagogical and linguistic experts from across the country, each bringing a different perspective through their complementary expertise.

The pedagogical approach is based on the Canadian Language Benchmarks (CLB) developed by the Centre for Canadian Language Benchmarks (CCLB), a project collaborator.

Mauril takes a unique approach to language learning, positioning it in a Canadian context. It's aimed at people who not only wish to learn another language, but who also want to better understand the rich diversity and countless nuances within the cultural tapestry of this vast country.

Key Messages

Financed and endorsed by the Government of Canada as part of the Action Plan for Official Languages, the Mauril platform is designed and deployed by CBC/Radio-Canada in collaboration with a Canada-wide advisory committee.



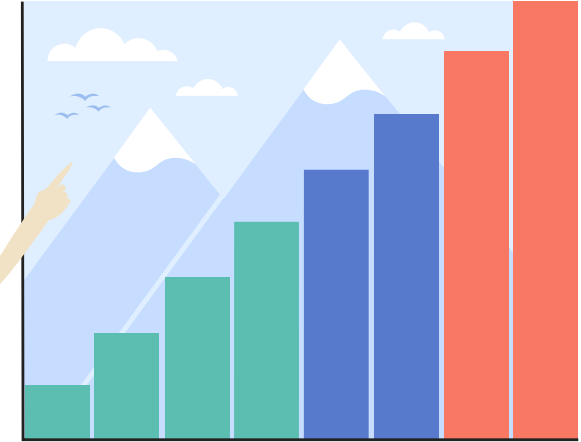
Mauril is a free digital platform leveraging a wide range of stimulating and entertaining content from CBC/Radio-Canada to help improve oral comprehension of French and English.

Mauril is a digital platform named after the Honourable Mauril Bélanger, the former Ottawa-Vanier MP who championed official languages in Canada.

English and French are Canada's official languages. They are central to who we are as Canadians. The Mauril app promotes these two official languages, which are essential tools for integration, inclusion, learning and dialogue.

Pedagogical Approach

Mauril provides a learning framework that complements the commercial and academic solutions already available to Canadians.



Mauril allows you to develop language skills using content that represents Canada's diverse cultural landscape. Watch and listen to the video/audio content, answer questions developed by language learning experts, and move on to new levels at your own pace.

Mauril levels are inspired by the CLB system and cover levels 1-8, or the equivalent of CEFR levels A1-B2. A placement test allows students to start at the appropriate level for their needs.

The app includes ideas for linguistic challenges that encourage risk-taking, serving to develop and consolidate real-life language skills such as speaking, writing and reading.

Content

Learn with captivating content from CBC and Radio-Canada

CBC and Radio-Canada audio and video content are at the heart of the learning experience. Mauril features shows from CBC and Radio-Canada from every genre, guaranteed to satisfy all tastes and interests. Whether beginner or more advanced, Mauril has content that is right for you. This ensures that you build level-appropriate oral comprehension skills and continue to feel challenged and engaged.



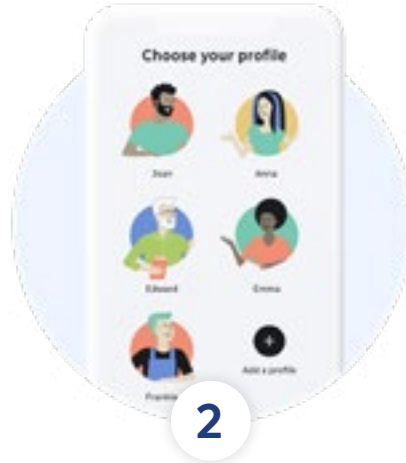
Quick Start Guide

Getting started with Mauril in 4 steps

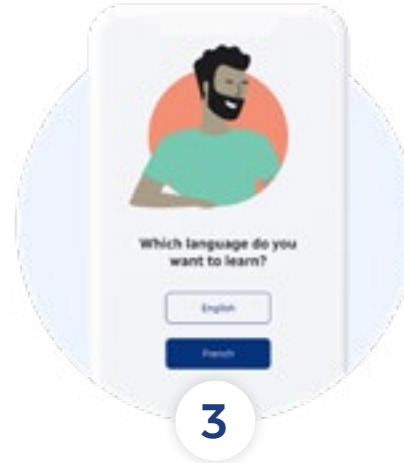


Download the iOS or Android versions, or go to [Mauril.ca](https://mauril.ca).

Mauril is available on mobile, tablet and desktop.



Create your account and profile



Select your learning and navigation language



Take the placement test

A short placement test will ensure that you begin your learning journey at the level that's right for you.

Logos and Graphic Standards Guide

To download the logos, [click here](#).

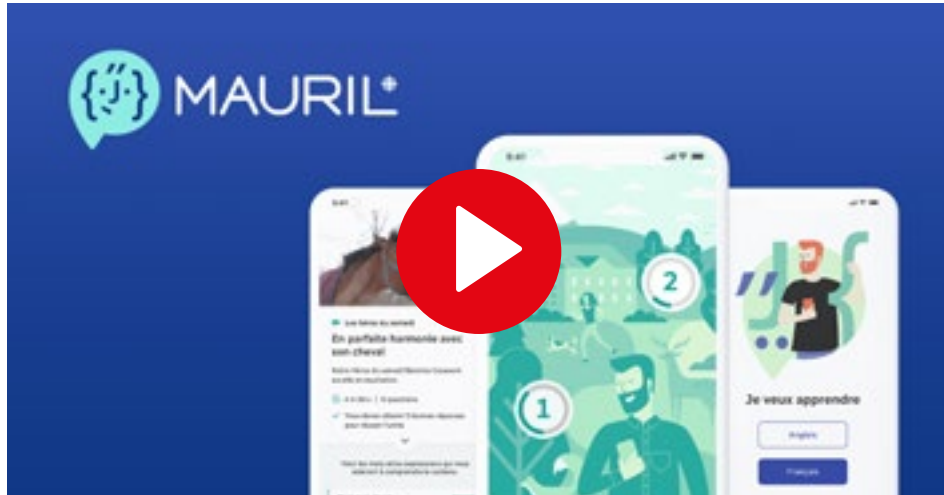
To download the Graphic Standards and Style Guide, [click here](#).

We've also developed some visuals that can be used with your newsletters or intranet articles.

The most commonly used formats [are available here](#).

Promotional Videos

Short promotional videos are available in English and French.



On the [mauril.ca](#) website

On Youtube

English version

1 minute

11 seconds

French version

1 minute

11 seconds

Frequently Asked Questions



Why is the platform called Mauril?

We chose the name Mauril to pay tribute to the Honourable Mauril Bélanger, the former Ottawa-Vanier MP who championed official languages in Canada.

Do I have to pay to use Mauril?

Mauril is completely free, allowing everyone in Canada to learn French or English.

Can I use Mauril if I'm not in Canada?

Mauril was designed specifically to help people in Canada learn English and French. It is not available to users outside of Canada. The learning approach used on Mauril is centred around the use of authentic Canadian video and audio content. The rights associated with this content are, for the most part, limited to use in Canada. If you are connecting to the app outside of Canada, the content will not be accessible.

Who was the Mauril app created for?

The application was principally created for use by adults, with content that would interest them and be adapted to their reality. Mauril is a particularly interesting tool for newcomers because language is learned through high-quality content focused on the rich cultural diversity of Canada. For parents who wish to support the language learning of their children, Mauril suggests discovering the Zoomizoom series.

How is Mauril different from other learning platforms?

While many language learning apps focus on building vocabulary and lack real-life context, Mauril presents tailor-made lessons built around authentic language with diverse and culturally relevant content. As a learner, that means that you are plunged into a linguistic immersion situation. This is a highly effective way of learning a language and the single best way to build up your oral comprehension skills.

Newsletters



Stay in the loop!

Sign up for the Mauril newsletter and stay informed on the latest news and updates.

[Keep me updated](#)

Do you teach French or English as a second language?

Keep up-to-date on all that Mauril has to offer by signing up for the Mauril newsletter for teachers. You will receive the latest news and find ideas on how to use Mauril in the classroom.

[Keep me updated](#)

You are also invited to visit our Teachers section for practical information on how to optimize usage of the app. Visit our **Teachers** page as it provides helpful information on how to make the most of the app.

Follow us on social media



Approval Process for All Mauril-Related Communications

We'd be thrilled if you wanted to spread the word about Mauril to co-workers, contributors or business partners. Whether for a newsletter, intranet article or any other communications vehicle, we're there to help if you have any questions about how to represent the Mauril brand.

Note that the CBC/Radio-Canada team will need to approve any communications that don't use the copy supplied in this toolkit as is.

Contacts

For general inquiries or information
Please write to mauril@cbc.ca

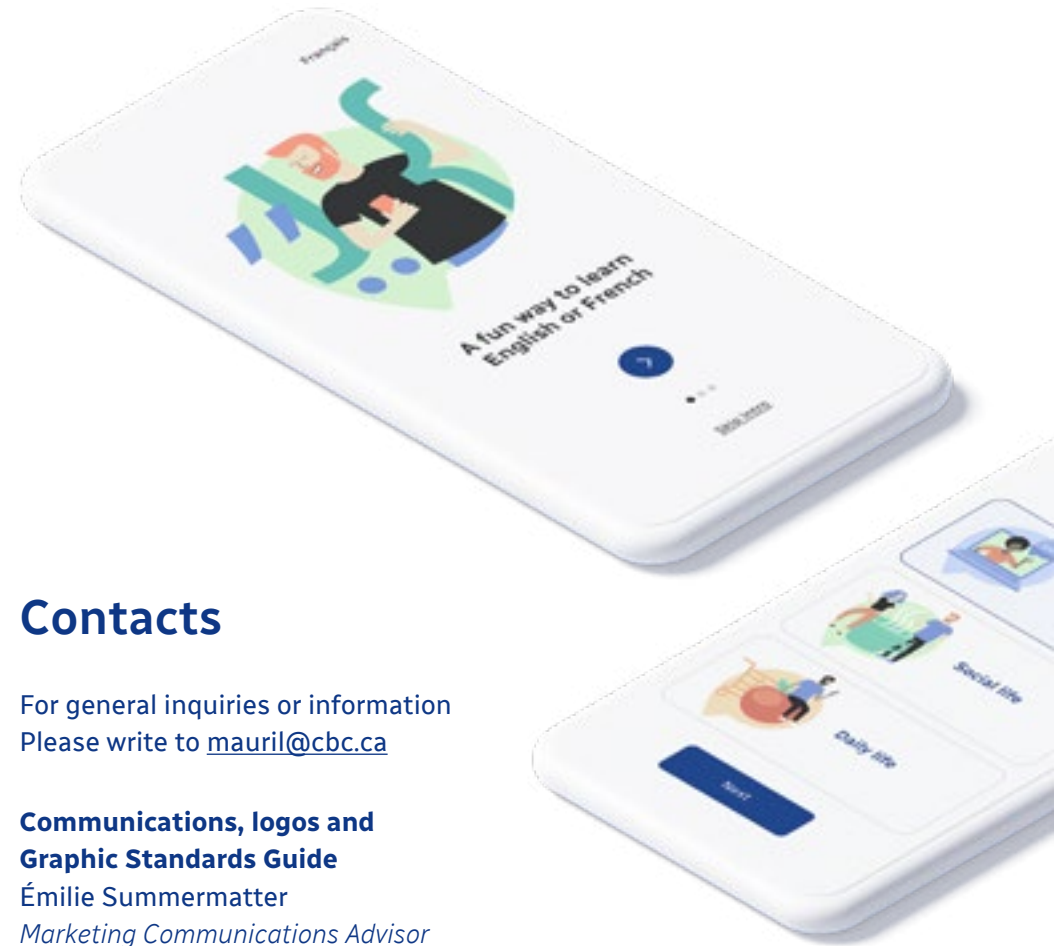
Communications, logos and Graphic Standards Guide

Émilie Summermatter

Marketing Communications Advisor

Mauril Team

emilie.summermatter@cbc.ca





MAURIL 

Communications
Toolkit

February 2022





MAURIL

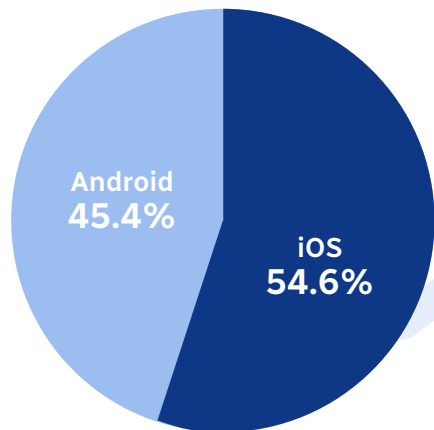
USAGE DATA

March 2022

96,000 downloads

(Total to date: April 15, 2021 to April 3, 2022)

From January 1st to March 31st, 2022, there was an average of 3,700 downloads per week, surpassing the previous highest number (2,600), reached when the application was first introduced in the April to June quarter of 2021.



* New downloads only. Excludes cases where the application was downloaded several times on the same device.

Sources : Apple and Google Play app stores



3.9 ★★★★★



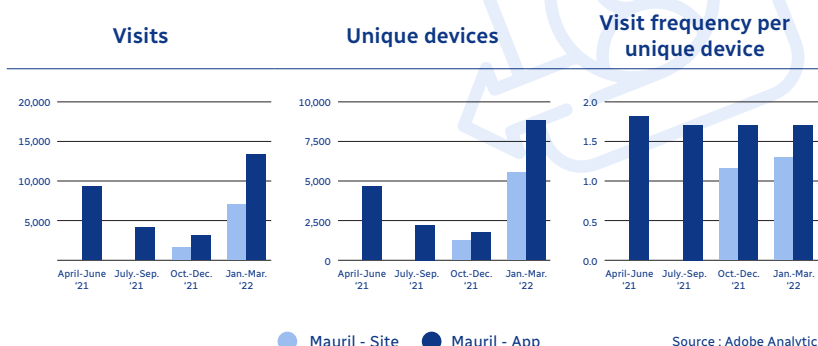
3.9 ★★★★★

Sources : Apple and Google Play app stores

Traffic

(Weekly average: April 19, 2021 to April 3, 2022)

In the January to March quarter, usage of the Mauril website and application was strong, with 7,000 visits and 13,300 visits per week respectively.



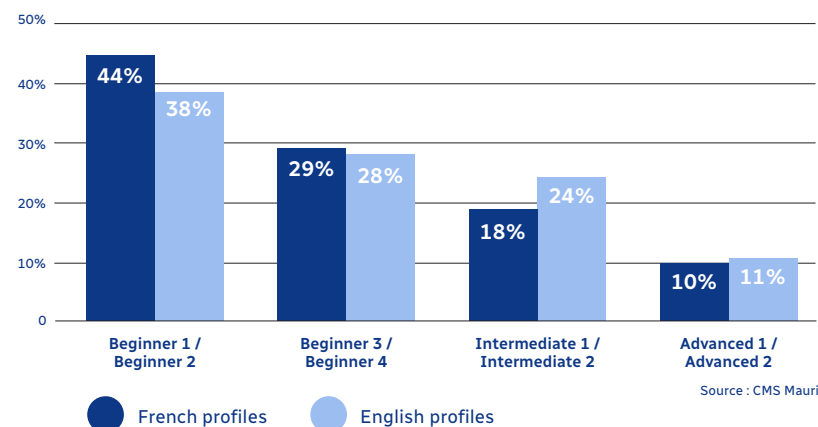
Weekly average (visits)

The frequency of weekly visits to the Mauril website is 1.3 visits per device for the most recent quarter. This is still fewer than the number of visits to the application, which remains stable at 1.7.

Weekly average (visits)	Site	Application
October - December 2021	2,007	3,650
January - March 2022	6,982	13,266
TOTAL	8,989	29,246

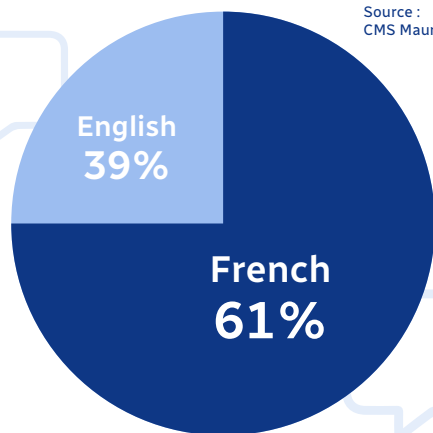
Source : Adobe Analytics

Level at which users begin on the app



61% use it to learn French

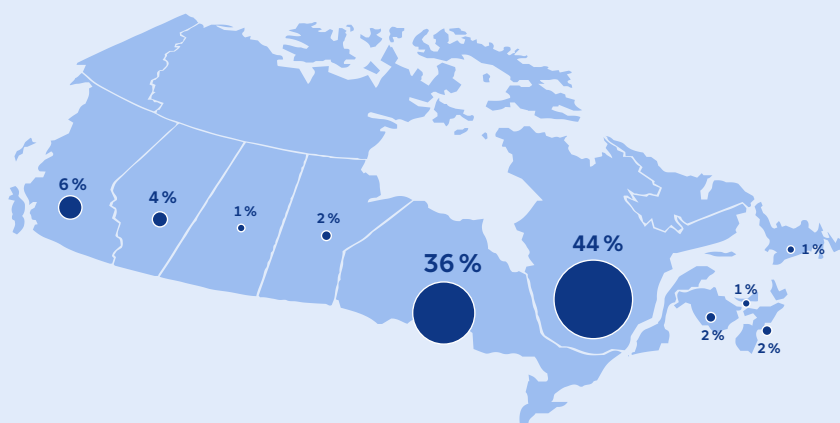
Source : CMS Mauril



Users in all provinces and territories

Geo-segmentation of users (Weekly average: April 19, 2021 to April 3, 2022)	Unique devices	Proportion of the total	Vis. / device per week
Quebec	2,373	44%	1.6
Ontario	1,907	36%	1.6
British Columbia	319	6%	1.6
Alberta	217	4%	1.5
Nova Scotia	118	2%	1.6
New Brunswick	116	2%	1.5
Manitoba	95	2%	1.5
Saskatchewan	60	1%	1.7
Newfoundland and Labrador	36	1%	1.4
Prince Edward Island	29	1%	1.5
Yukon	4	0%	1.6
Northwest Territories	4	0%	1.4
Nunavut	1	0%	1.2

Source : Adobe Analytics



Highlights

November 19

Mauril icon added (link to web) on computers of Canadian Heritage employees (2,500)

November 24

Mention of the launch of Mauril's web version in the School of Public Service newsletter

December 1st

Mauril added to the Language Portal of Canada along with a feature article

December 15

Mauril application downloaded to Canadian Heritage employees' mobile devices

February 9

Webinar and virtual kiosk at the Official Languages Good Practices Forum

February 16

Article on Mauril in *Canadian Parents for French*

February 28

Mauril icon added (link to application) on computers at Employment and Social Development Canada (ESDC) (27,000)

March 1st to 31st

Facebook Ads, Google UAC and Apple Search Ads digital campaigns (22,492 downloads), and advertising campaign on Tou.tv and CBC GEM (digital), RDI, ARTV, CBC, News Network and ICI Télé (television)

March 17

Integration to the *On va se le dire* show on ICI Télé



MAURIL

WHAT DO OUR USERS SAY?

March 2022



“Très belle expérience
Très encourageant et stimulant. Assez unique
comme façon d’apprendre, ça m’encourage à
poursuivre, surtout avec les badges!
Beau projet pour ma retraite (vu que le
voyage est pas possible!!)”

— Estelle

“J’adore votre application. Elle est
vraiment conviviale et me permet de
parfaire mon français en m’efforçant
dans la langue au quotidien. D’ailleurs
ma langue d’apprentissage est bien
le français. C’est tellement important
que je le parfasse car je l’utilise
tout le temps au travail en tant que
fonctionnaire fédéral.”

— Kevin L.



“Un grand merci! Je l’utilise déjà avec mes
étudiants et c’est vraiment chouette!”

— Christine



“Congratulations on the new
online Mauril. I look forward
to using it!”

— Sandra

“Awesome app!
Love the short clips and questions. Real-life scenarios
and the content is interesting. Easy app to use, very
impressed. Will definitely help with my listening
comprehension in French.”

— Virginia



CONSTRUCTIVE FEEDBACK WAS TAKEN INTO ACCOUNT

“Please have a page where
we can easily access the
vocabulary learned in the units
without having to go back
and start over.”

— Kaerank



“I don’t think it’s a good idea to see the answer
after I choose the wrong one. It’s better to give me a hint like
«The answer is at 0:28 in the video» or more contexts about
the correct one or just say incorrect. By the way, thank you
so much for creating this app!”

— Khoadang



“How do I reset
my profile? I would
like to learn French from
beginner class with
English instruction.
Thank you.”

— Fan_ye

“Very good but not really for beginners
Very good app à mon avis but even the
beginner lessons are very difficult for an
intermediate French learner.
All that said it’s really helpful!”

— Eduardo





MAURIL

Introducing Mauril, a new addition to your teaching toolbox!

Mauril is a new platform for learning French and English at no cost, using a wide range of stimulating and entertaining content from CBC and Radio-Canada.





Use Mauril in the classroom to help students develop oral comprehension skills. Then, when students use Mauril at home, they will be able to continue improving their language skills in an entertaining way.

Mauril relies on immersive, gradual and progressive learning.

Once they complete the placement test, your students will be directed to the level corresponding to their current proficiency in the language they are learning so they can watch the suggested videos and gradually progress from one level to the next.

Throughout their learning journey, they will be tested to measure their progress and badges will be awarded to highlight their success!



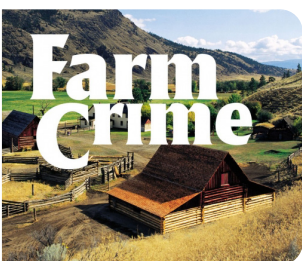
Download the app on your smartphone or tablet:



Or use the desktop version: <https://app.mauril.ca/>

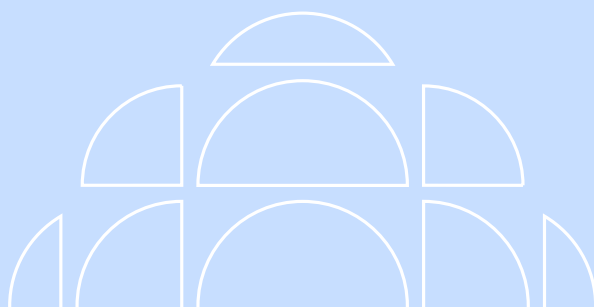
From news to fiction

Mauril keeps things interesting thanks to its extensive library of content, featuring words and expressions that will enrich your vocabulary. Whether beginner or more advanced, Mauril has content that is tailored to help build level-appropriate oral comprehension skills.



Content on Mauril has been selected based on criteria such as:

- pace
- complexity
- visual support
- language level

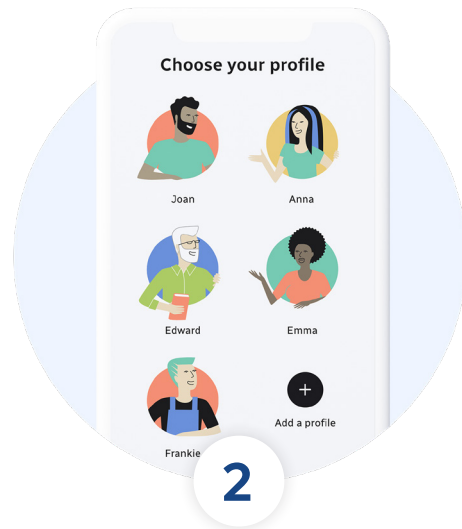


Quick Start Guide

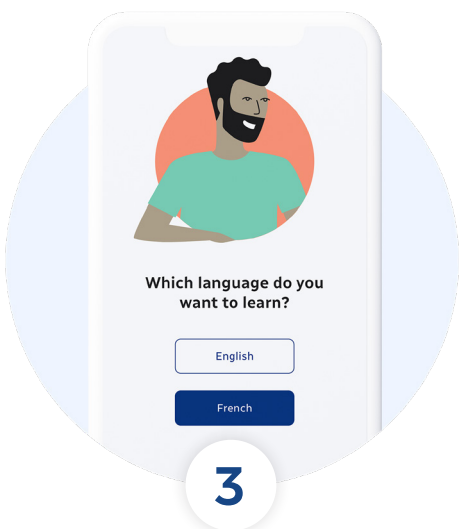


Download the iOS or Android version or go to mauril.ca

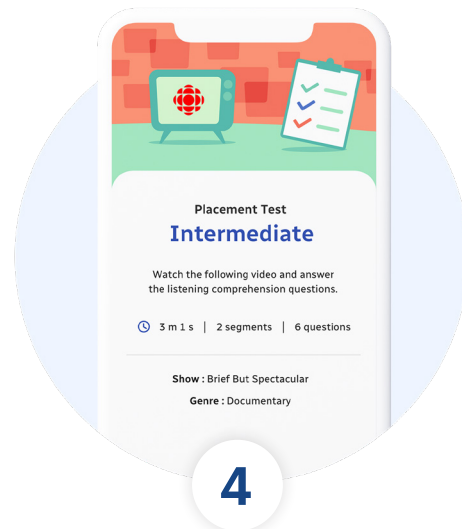
Mauril is available on mobile, tablet and desktop versions.



Create your account and profile



Select the learning and navigation language



Take the placement test

The app features a short placement test that allows learners to begin at an appropriate level.

What is the approach for creating accounts and profiles?

You have two options:

Create profiles for your students

Create profiles for each student **from your own account**, in the Profile section. You will be able to access their profiles at any time and follow their progress.



Invite students to create their own account and profile.

Share the **Quick Start Guide**.

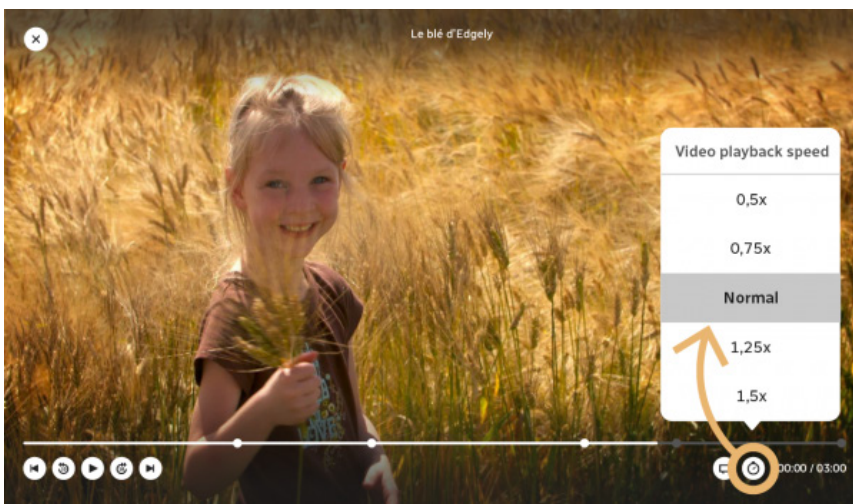


How to have access to all the content

Teachers are advised to take the **Advanced test**, because a classification at the **Advanced 2** level will give you access to all units, at all levels.

How to optimize your Mauril experience

Our content player is equipped with many helpful and familiar functions.



While you are watching a video you can always:

- Re-watch a segment
- Add subtitles
- Adjust the playback speed

How to use Mauril videos

Here are some ways to get the most of Mauril in your classroom, once you have selected a video that interests you. There are many ways to make fun and engaging teaching activities using videos on Mauril.

Many aspects of each video offer opportunities for learning, such as:

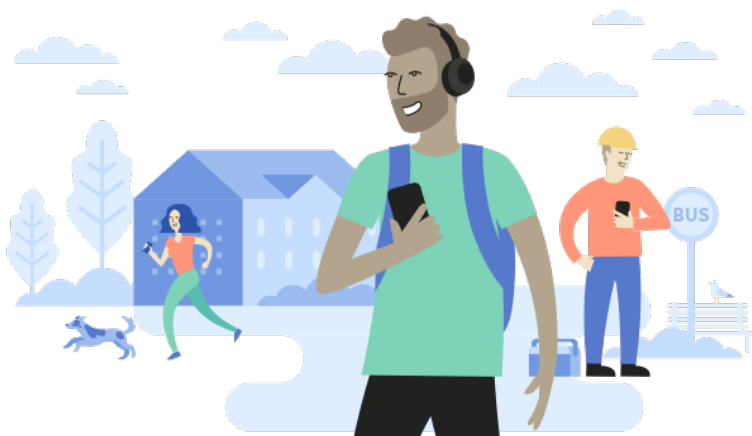
- vocabulary
- phonetics (auditory discrimination or pronunciation)
- grammar
- language registers



Before watching the video

Take the time to discuss the task ahead with your students. Ask them to:

- describe the thumbnail of the video
- discuss the general theme before watching the video to establish context before viewing (especially for documentaries and content related to science, history, etc.)
- guess what the video might be about based on its themes, description and image.



While watching the video

- Play without sound for the first time, then watch again with sound.
- At the end of each segment, ask learners to answer the questions.
- Pause the video in the middle and ask the group to guess what might come next.
- Lower the volume of the video and let students improvise dialogue based on the context.



After watching the video

Discussion:

- Review the vocabulary words provided at the end of each video with your students. Add new ones as needed.
- Ask students to summarize one of the videos, give their opinion on it, or compare it with another video seen in class.
- As a group, discuss any comprehension difficulties students may have had during this activity.



Activities :

- Ask students to come up with additional questions, individually or in small groups.
- Stage a debate related to the subject.
- Propose stimulating Mauril challenges that your students can carry out as a team to develop oral expression skills.

Extra:

- Ask learners to watch a related video.
- Ask them to read an article on the subject.

FICHE PÉDAGOGIQUE | FRANÇAIS



Niveau : Intermédiaire (Mauril Intermédiaire 1, étape 3)

Émission : MAJ

Titre : David Saint-Jacques : astronaute et rêveur

Genre : Actualité

Thèmes : Science, Environnement, Aspirations

Durée : 02:33

À propos de l'activité :

Compétences développées : Donner son opinion, donner des conseils.

Objectif : L'apprenant sera en mesure de discuter de ses rêves et de ses convictions.

Durée : 45 à 60 minutes

Avant l'écoute de la vidéo

Activité préparatoire (en grand groupe)

Connaissances préalables sur le sujet :

- Connaissez-vous David Saint-Jacques? Qui est-il?
- Vous intéressez-vous à la science, à l'espace? Qu'est-ce qui vous attire vers ces domaines?
- Avez-vous déjà vu des vidéos avec des astronautes? De quoi parlaient-ils?

Hypothèses sur le contenu :

- Regarder ensemble la mise en situation de l'unité (image, description, mots de vocabulaire).
- Formuler des hypothèses sur le contenu de la vidéo.
- Demander s'ils connaissent d'autres mots de vocabulaire liés aux thèmes. Noter ces mots de vocabulaire de façon à ce qu'ils soient accessibles tout au long de l'activité.

FICHE PÉDAGOGIQUE | FRANÇAIS (suite)

Écoute de la vidéo

- Faire écouter la vidéo individuellement et demander de répondre aux questions.
 - Demander aux apprenants ce qu'ils ont compris/moins bien compris de la vidéo, des questions posées dans l'unité.
 - Refaire l'unité en grand groupe si besoin pour voir ensemble les difficultés qui persistent, etc.
 - Regarder ensemble les mots de vocabulaire complémentaires, en ajouter.
 - Faire le défi en petits groupes.
-

Après l'écoute de la vidéo

Discussion

En petits groupes de 3-4 :

- Qu'avez-vous pensé de la vidéo des propos de David Saint-Jacques?
- Quelles questions aimeriez-vous poser à David Saint-Jacques?
- Comment voyez-vous l'avenir de l'humanité?
- Quels conseils donneriez-vous à la prochaine génération?

Retour en grand groupe.

Activité / Devoir

- Écrire un texte :
 - Êtes-vous aussi rêveur que David Saint-Jacques?
 - Quel est votre plus grand rêve personnel et/ou pour l'humanité?
- Vous pouvez suggérer aux élèves d'utiliser le conditionnel et du vocabulaire appris pendant l'activité.

Pour aller plus loin

- Regarder d'autres vidéos sur le sujet, David Saint-Jacques dans l'espace : <https://ici.radio-canada.ca/david-saint-jacques-en-orbite/>
- Lire un article sur le sujet : <https://ici.radio-canada.ca/theme/33/espace>

LESSON PLAN | ENGLISH



Title: All About Bees with the Ontario Bee Rescue Team

Level: Int-Adv (Mauril - Intermediate 2 - Step 1)

Lesson Time: Approx. 30 min.

Video Length: 04:19

Themes: Insects, Environment, Animals, Nature, Jobs

Skills: Comparisons, Adjectives, Describing, Biography

Objective(s):

- Learner(s) will be able to discuss their thoughts about bees and their place in agriculture and the world.
 - Learner(s) will be able to compare different aspects of two similar things.
-

Before watching the video

Reflect on knowledge of bees:

1. Are you afraid of bees?
2. Why do people “keep” bees?
3. Do you eat honey? Like it?
4. What would you ask a beekeeper?

Pre-viewing prep.:

1. Look at image, description and vocab together.
2. Predict the content of the video.
3. Bee-related vocab already known?

LESSON PLAN | ENGLISH (suite)

Watch the video individually and answer questions:

- What main points did you understand?
- What is still unclear?
- Try to summarize what you heard in X sentences.

Discussion

- Describe the man's job
- Talk about colony collapse
- Discuss importance of bees
- Insects and our perceptions of them (i.e. "we're not fans of wasps")
- Experiences with bees/honey/beekeeping
- Questions unanswered by video (or new ones)

Activity

Compare two insects (or expand on his comparison of bees and wasps)

- List of adjectives
- List of "units" (-er/-est; ___er than ___)
- Compare opinions related to the video content (Students' feelings regarding wasps, etc.).

Supplemental

- <https://www.cbc.ca/natureofthings/episodes/a-bees-diary>
- <https://www.youtube.com/watch?v=uN8tdDZKh3w>
- <https://www.cbc.ca/natureofthings/features/they-dance-and-may-even-dream-six-things-you-may-not-know-about-honeybees>